

**FEDERAL UNIVERSITY OF TECHNOLOGY OWERRI,  
IMO STATE, NIGERIA.**

**SCHOOL OF HEALTH TECHNOLOGY  
DEPARTMENT OF PUBLIC HEALTH  
POSTGRADUATE PROGRAMME (MPH 12)  
2018/2019 RAIN SEMESTER EXAMINATION**

**COURSE: CONSUMER HEALTH (PUH 846).  
INSTRUCTION: ANSWER FOUR QUESTIONS ONLY.  
TIME: 2 HOURS**

1a. What is the meaning of Consumer, Consumer Health and Consumer Health Education (8.5marks)

1b. What are the factors that help quacks in duping consumers? (9marks)

2a. Define a quack 2.5marks

2b. Discuss the factors that influence consumers in the choice of products (8marks).

2c. What is the place of consumer health education in the school curriculum? (7marks)

3a. What is consumerism (2.5marks)

b. Explain the five basic consumer rights (15marks)

4a. What are the factors that determine food selection (10marks)

4b. What are the importance of consumer health (7.5marks)

5a. What are the various aspects of consumer health (12marks)

5b. What do we mean by food fads and what are the four basic groups of Claim (5.5 marks)