

FEDERAL UNIVERSITY OF TECHNOLOGY, OWERRI
DEPARTMENT OF AGRICULTURAL EXTENSION

2003/2004 RAIN SEMESTER EXAMINATION

AFK 510: PROGRAMME PLANNING IN AGRIC.
EXTENSION AND RURAL DEVELOPMENT

Date: 13th October, 2004

INSTRUCTIONS: ANSWER ANY FOUR QUESTIONS TIME ALLOWED: 3hrs

Q.1 What is rural Development? What do you conceive to be the rationale behind rural development planning in Nigeria? What are the inherent characteristics of a good extension programme aimed at effecting favourable behavioural changes in the rural farmer clientele?

Q.2 Rural Development is directed towards the improvement of peoples' economic and social well-being. In trying to achieve the above objective, rural development agencies plan and execute specific useful programmes. List and discuss at least five principles of programme planning. What is the relationship between a programme and a project?

Q.3 For successful implementation of any extension and rural development programme, proper planning is essential. However, planners of extension and rural development programmes do not always find it easy. Enumerate and discuss at least five of such difficulties in effective programme planning in Nigeria.

Q.4 As a change Agent, you have been directed to conduct a study which would reveal the degree of success of the Better life for Rural Women Programme in Imo State. Outline the steps you would take in conducting this evaluation and discuss the factors you would consider.

Q.5 At the end of implementation of any extension and rural development programme, it is essential to assess the degree of accomplishment of set objectives. Why is this necessary? Distinguish between formative and summative evaluation.

Q.6 Write short notes on the following

- (i) Self-determined phase
- (ii) Fact-determined phase
- (iii) Situation analysis
- (iv) Plan of work



SECTION B

1 (a) As an extension expert in visual making, how would you assist a company to achieve the objective of introducing a new product for pest control in rice field through visual

(b) How can you achieve legibility in lettering and design?

(c) Discuss the factors on which the use of projectors in Extension education depends, and show the elements essential to a projection system.

2 (a) Explain the importance or otherwise of using radio and television in extension education. Which do you consider more appropriate? Justify your answer/s

(b) With your understanding of the course AEX 510, what major areas were neglected during the undergraduate seminar (AEX 520) and why? What are your suggestions for future presentations?

(c) Explain the steps taken to load a slide in a slide projector.

3 (a) Show how you can achieve poster presentation of paper to a given audience

(b) What precautions must be taken in making visuals?

(c) Explain in detail your understanding of effective writing in extension, emphasizing the pattern a good report should reflect.

4 (a) You are to conduct induction training for newly employed extension agents in your state ADP. What would you tell them on effective speaking?

(b) Discuss how you would view your presentation using power point.

(c) Explain the necessary hints to be observed while making drawings. How can visuals be used in teaching a mixed group of farmers.